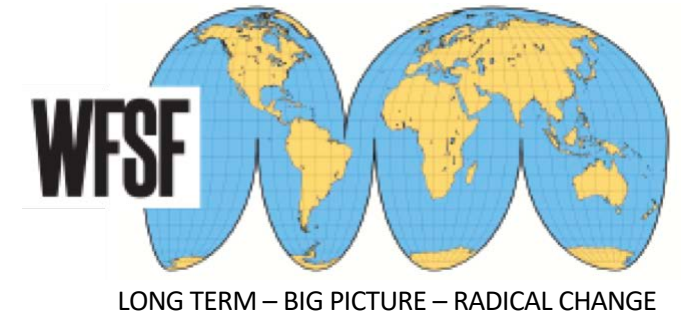


PROGRAM GUIDE



UNESCO Futures Literacy Summit
WFSF booth

8-12 December 2020



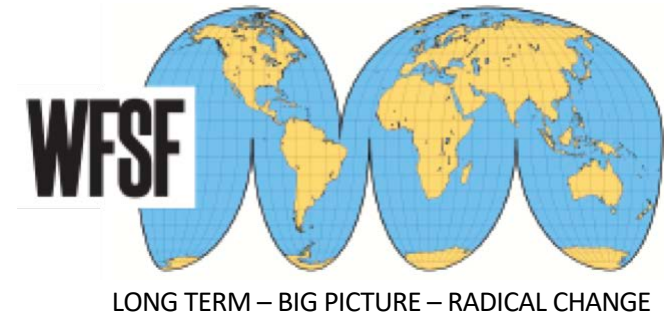
On behalf of the World Futures Studies Federation, I heartily welcome you to the WFSF booth at the UNESCO Futures Literacy Summit.

Our booth is open from 8-12th December 2020, and we are very much looking forward to meeting with you both for a booth chat or at one of our many exciting events.

Our booth hosts are available throughout the five days. For 10-12th December we have an awesome program of events which are listed and described in this program guide.

Please register and join us!

<https://unes.co/futures-literacy-summit-register>



Dr. Erik F. Øverland
President of WFSF



Thursday, December 10

WFSF booth events

9-10h CET	Applied Futures Research for professional Bachelors at Erasmus University of Applied Sciences and the Arts Brussel	Maya Van Leemput
11-12h CET	A Roadmap for Sustainable Governance <i>(Panel discussion)</i>	Christopher Bisson (moderator) Caroline Codsì, ICD.D. Bertrand Badré Erik Øverland
13-14h CET	The WFSF and Futures Literacy	Jennifer Gidley, PhD
15-16h CET	Transforming the Future: Using Evolutionary Design to Imagine New Narratives	Dana Klisanin
17-18h CET	The Purposeful Evolution of Wisdom and Heightened Future Consciousness	Tom Lombardo, PhD



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Friday, December 11

WFSF booth events

11-12h CET	Why We Need More Academic Futures Studies Programs	Kai Gondlach
13-14h CET	Science Fiction, Speculative Design and Strategic Foresight	Jean Paul Pinto
14-15h CET	Introducing the WFSF Research Committee	Helga Veigl
17-19h CET	Human Futures Salon: I Human 2050 <i>(PechaKucha format)</i>	Claire Nelson <i>+ 10 guests</i>



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Saturday, December 12

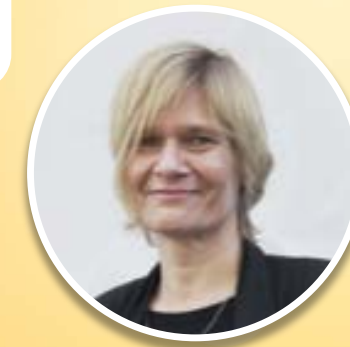
WFSF booth events

9-10h CET	Positive Cartography	Hank Kune
11-12h CET	European Journal of Futures Research	Erik Øverland
16-17h CET	Foresight as a Tool for Increasing Creative through Technology Enhanced Learning	Derek Woodgate
17-18h CET	An Introduction to Science Fiction: The Evolutionary Mythology of the Future	Tom Lombardo, PhD



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Applied Futures Research for professional Bachelors at Erasmus University of Applied Sciences and the Arts Brussel



Maya Van Leemput, PhD

In 2015 Erasmus University started up Open Time, the first dedicated futures research team in higher education in Flanders. Two years later the first batch of Idea & Innovation management students were offered a related course. This story starts a discussion on what we need for effective futures research and education anywhere.

Maya Van Leemput is Senior Researcher of the Research Center Open Time | Applied Futures Research of the Department of People and Society at Erasmus University of Applied Sciences and Arts (Erasmushogeschool) in Brussels, Belgium, where she also teaches Strategic Futures Orientation.

She holds the UNESCO Chair in Images of the Futures and Co-creation for which the Open Time team asks "How can media, art and design underpin, contribute to and nurture polylogues for the cocreation of images of the futures?".

Maya holds a Ph.D. from the University of Westminster for research on "Visions of the Future on Television." In partnership with photographer Bram Goots, she founded Agence Future (AF) more than twenty years ago. AF is a long-term independent research project for exploring images of the future, combining conversation-based approaches and visual ethnography with multi-media co-creation. Her critical, forward-looking work on media, culture, arts, cross-cultural communication, development, and science and technology in society uses experimental, creative and participatory approaches.

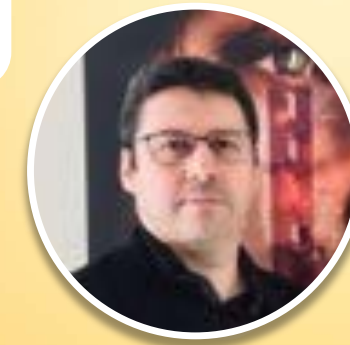
Maya is a Fellow of the World Futures Studies Federation and a senior fellow of the Centre of Postnormal Policy and Futures Studies. She is a Member of the Association of Professional Futurists, as well as the interdisciplinary visual arts collective OST.



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A Roadmap for Sustainable Governance

(Panel discussion)



Christopher Bisson
(moderator)

COVID19 has enhanced that decisions 'as usuals' can no longer be supported as we enter into a new era of high risks, uncertainties for the future. This panel deals with how we can reconcile strategy and sustainability, embrace standards and actions that lead to a sustainable and better future.



Bertrand Badré
CEO and Founder of Blue like an Orange Sustainable Capital



Caroline Codsí, ICD.D.
President & Chief Equality Officer of Women in Governance



Dr. Erik F. Øverland
President of WFSF and the Co-Editor-in-Chief and co-founder of EJFR

Christophe BISSON, PhD is Scientific Director of the MSc "International Strategy & Influence" at SKEMA Business School and lectures at graduate levels in Paris, Raleigh (US) and Suzhou (China). He explores how strategic systems can be 'augmented' by Machine Learning and become hybrid systems for higher performance and sustainability. He received international and national awards for his work and got research funds from the American NSF, EU, the French Ministry of Research, Turkey, Saudi Arabia and Peru. His book entitled « Guide de Gestion Stratégique de l'Information pour les PME », articles have been selected by the French Inter-Ministerial Strategic Economic Affairs Directorate. He created the software 'Stratbrain' that he uses for his lectures and training. Christophe is SCIP advisory board member, Full member of WFSF (a consultative partner of UN and UNESCO) among others.

https://teams.microsoft.com/#/pre-joining/19:meeting_ZGM00TY2NTYtNzU3MC00YTAyLk4N2UtMDUyMmQ0YmNkOGFm@thread.v2



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The WFSF and Futures Literacy

Jennifer M. Gidley, PhD

Jennifer gives a brief history of the WFSF as the one truly global futures organization and recollects her time as President of the WFSF and the work done to develop new paradigms for futures thinking. She discusses the relationship developed with UNESCO and the WFSF's efforts to bring futures literacy to the younger generations.

Jennifer M Gidley, PhD, is a psychologist, educator and international futurist. She is an Adjunct Professor at the Institute for Sustainable Futures (UTS), Sydney, and was listed as one of the "World's Top 50 Female Futurists" (Forbes 2020).

Her Oxford book 'The Future: A Very Short Introduction' is recommended reading in futures courses around the world. It draws on her international consulting and speaking experience across all continents and her unprecedented two terms as President of the UNESCO-partnered World Futures Studies Federation (2009-2017). Jennifer's focus is sustainable, human-centred futures, educational transformation, and guiding people to navigate complex, global futures.



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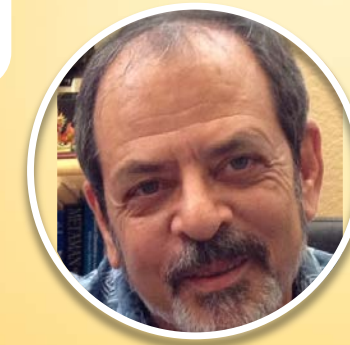
Dana Klisanin

Transforming the Future: Using Evolutionary Design to Imagine New Narratives

Curious to learn more about the design practices and techniques that can be applied to narratives to facilitate futures literacy and transformative experiences? In "Transforming the Future: Using Evolutionary Design to Imagine New Narratives," Dr. Klisanin introduces the evolutionary guidance media design (EGM) framework designed specifically to support the conscious creation, use and evaluation of media that aims to guide the evolutionary development of the body, mind, and spirit, in self, culture and nature.

Dana Klisanin is an award-winning psychologist and futurist. Co-Founder at Evolutionary Guidance Media R&D, Inc., Dana explores how we can use information technologies and new media to promote narratives that advance human wellbeing, futures literacy, and planetary flourishing. Her transdisciplinary research explores frameworks for impact media design, as well as new mythologies emerging in the age of interconnectivity, including changing heroic archetypes, and the advent of collaborative heroism. She is currently in the process of launching an educational technology platform that enables youth activism and supports the Sustainable Development Goals (SDGs).





The Purposeful Evolution of Wisdom and Heightened Future Consciousness

Tom Lombardo, PhD

Based on my book *Future Consciousness: The Path to Purposeful Evolution*, in this introductory presentation I propose that the key to constructively addressing our numerous global challenges and creating a good future for all of us is the purposeful evolution of our conscious minds, and in particular the heightening our future consciousness and capacity for wisdom.

Thomas Lombardo, Ph.D. is the Director of the Center for Future Consciousness, Editor of *Future Consciousness Insights* (formally *Wisdom and the Future*), Professor Emeritus and Retired Faculty Chair of Psychology, Philosophy, and the Future at Rio Salado College, and past Director of *The Wisdom Page*. He is a Fellow and Executive Board member of the World Futures Studies Federation and member and contributing editor of numerous futurist organizations and publications.

He has published nine books and over sixty articles and given an equal number of professional presentations on many futurist topics, including wisdom and the future of education; the future of consciousness and the human mind; dystopian and utopian thought; theories of the future; and science fiction. His newest books include *Future Consciousness: The Path to Purposeful Evolution*, winner of the 2017 Network Book Award; *Science Fiction: The Evolutionary Mythology of the Future: Vol. I - Prometheus to the Martians* (2018), hailed as "a brilliant piece of work" and "a 'must-read' in the study both of science fiction and the future;" and *The Pursuit of Virtue* (2019), "A brilliant, timely, erudite exposure of the shallow, divisive individualism of modern life." He has just completed two more volumes of his Science Fiction book series. He is a graduate of the University of Connecticut and University of Minnesota and a graduate fellow of Cornell University. Presently he lives with his wife Jeanne in the Phoenix, Arizona metropolitan area.



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Why We Need More Academic Futures Studies Programs



Kai Gondlach

The importance of Futures Studies and Futures Literacy has never been greater than today, yet there exist only roughly ten primary Futures Studies programs worldwide. This talk briefly explores the goals of these programs and ultimately contrasts the number of graduates with the increasing demand in industry, society and education.

Kai Gondlach

Freelance Futurologist (M. A. Futures Studies) and Keynote Speaker, www.kaigondlach.de

Grown up in the rural far north of Germany, Kai's life accelerated after his bilingual exam and his Bachelor's degree in Social, Political and Administrative Science. He was part of the second graduate cohort of the Berlin Master program in Futures Science and since then works in trend and futures science. Since 2016, he has given around 250 keynotes, including at TEDx, and has developed futures strategies and visions in dozens of projects with industry and politics.



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December 11, 13h CET

Science Fiction, Speculative Design & Strategic Foresight



Jean Paul Pinto

Today companies must learn to plan in highly unstable environments where uncertainty is the predominant factor. Implementing foresight process with Science Fiction and Speculative Design allows an organization to address unexpected events and act quickly to take advantage of opportunities in harsh environments. This conference will allow to identify the key questions that any organization should ask for the future, establish the role of science fiction and speculative design with regard to the creation of new post-covid realities and establish the different futures that could come to live in the coming years.

Jean Paul Pinto is a Commercial Engineer with 17 years of professional and teaching experience in marketing, planning and prospective strategic management processes. Professor of postgraduate and undergraduate universities in Ecuador and Colombia. He holds a Master's degree in Marketing from Capitole 1 University in Toulouse-France, a Master's degree in Gestion Sciences (with a focus on Prospective) from CNAM in Paris-France and a Master's Degree in Security and Defense from the Institute of Higher National Studies of Ecuador. He is currently a PhD candidate at the University of the Valley, Cali-Colombia, where he is developing a prospective process for the imagination and materialization of the future.



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Helga Veigl

Introducing the WFSF Research Committee

The World Futures Studies Federation's Research Committee is established to stimulate future-oriented research in academic institutions, government agencies, international and national non-government organizations, and other bodies; and to support and sponsor projects and cooperate with national and international futures research institutes and organizations, for common aims and objectives.

Helga will present the activities, partnership programs and potential, as well as the committee members.

Helga studied for her PhD in Futures Studies (The Science of Foresight) at Corvinus University in Budapest. Helga is from Hungary and travelled and worked in the USA and the Middle East for several years. She is currently living in Rijeka, Croatia and is a resident in UAE. She is a full-time professional futurist at The Futures Lab, Inc. She is a member of the Scientific Committee for Futures Studies for WFSF and Prince Mohammad Bin Fahd University (KSA) for the Futures Research Grants.

With specific emphasis on systems thinking, foresight processes and modelling she is an experienced workshop facilitator on multiple foresight projects. Helga is an expert in weak signals and the application in creating future insights, indicators and scenarios. She is also a creator of critical digital developments that she designs and manages. She developed the data system that manages and supports the various foresight methods and maps of the foresight process.



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December 11, 17h CET



Dr. Claire Nelson

Human Futures Salon: I HUMAN 2050

(PechaKucha format)

What it Means to be Human in 2050 and Beyond

Hosted by Dr. Claire Nelson, Editor at Large HUMAN FUTURES MAGAZINE

20 slides or images, 20 seconds each moving automatically as the presenter is speaking, 10 speakers

OUR TELLERS & TALES:

María Altube

Jesica Bastidas

Pouyan Bizeh

James Boyd

Arsam Futurist

Hans Kune

Jaime Andres Garcia

Ralph Mercer

Jean Paul Pinto

Areli Zaragoza

Dr. Claire Nelson is Chief Ideation Leader of The Futures Forum, a research and education practice specializing in bringing the power of strategic foresight, and the discipline of sustainability engineering to challenges facing organizations and communities. A sought-after speaker, her engagements have included: ASME, Congressional Black Caucus Annual Legislative Conference, Development Bank of Jamaica, Pacific Skills Summit, Salzburg Seminar, Scotia Bank Jamaica, US Air Force, Women of Color in Pharmacy, World Bank, and World Steel. Named on Forbes as one of the Top 50 Female Futurists, she is Editor-At-Large of the World Futures Studies Federation's HUMAN FUTURES Magazine. An active member of the Association of Professional Futurists, she serves on the Editorial Advisory Board of the Journal of Futures Studies and the World Futures Review. She is a Founding Director and Chair of the Futures Lab & Science, Engineering and Technology Advisory Board of the Center for Global Governance and Emerging Law at Albany Law School. Her other Board appointments have included Institute of Industrial Engineers Sustainable Development Division and Black Professionals in International Affairs. Before establishing The Futures Forum, Dr. Nelson held a variety of positions at the Inter-American Development Bank, over a thirty-year career and pioneered the Bank's development with equity agenda, as well as strategic foresight as a tool for engendering development effectiveness. As result of her leadership, the Bank honored her with its coveted Ortiz Mena Award. A visionary community leader, Dr. Nelson is recognized as the Architect of the Campaign for National Caribbean American Heritage Month, the Caribbean American Heritage Awards, and Convenor of the Caribbean Space Society.

An award-winning writer, she holds a Bachelor and Master degree in Industrial Engineering from University of Buffalo and Purdue University respectively. She received her Doctorate in Engineering Management from the George Washington University. Dr. Nelson has received numerous awards for her leadership including: Outstanding Leadership, Maryland House of Delegates; Outstanding Alumni of Purdue School of Industrial Engineering; Commendation in the US Congressional Record; and honored as a White House Champion of Change.



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Hank Kune

Positive Cartography

People are often disheartened by the negative prognosis of many recent attempts to anticipate the future. Positive Cartography is about communities envisioning desired futures, and creating maps that describe them, plus one additional ingredient – the assumption that the mapmakers themselves think about the futures they really want, and the actions needed to make them happen. In this way, they take a hopeful step towards futures literacy. In this session, people will explore Positive Cartography as a work-in-progress, and become enthusiastic about doing it themselves.

<https://zoom.us/j/91579314221?pwd=d0U1Y0RUaDBud0g1MERVMki0dkxsdz10>

Hank Kune has over 40 years' experience as facilitator, workshop & conference moderator, and developer of methodologies for innovation and change. He has worked extensively with public sector organizations in the Netherlands, as well as diverse innovation initiatives throughout the European Union and Japan.

Facilitating hands-on change in complex multi-stakeholder environments is a common theme of this work, which has focused on systemic and open innovation, orchestrating innovation ecosystems, supporting the entrepreneurial mindset of communities, enhancing cross-border collaboration and creating conditions for dialogue that leads to renewal. He has also published extensively on these issues. As one of the pioneers of the Aalto Camp for Societal Innovation, Hank has co-organized, moderated or mentored more than 25 Camps in 16 countries since 2010.

At present, Hank is co-initiator of the Global Lab for Climate Resilience, which aims to address major climate resilience challenges as collaborative innovation projects. Positive Cartography is one such project. His work on dedicated innovation-enabling environments – action learning camps, future centers, and living labs – has supported many organizations to achieve ambitious objectives.

Hank lives in the Netherlands, where he is director of Educore BV, a Founding Partner of the Future Center Alliance, and co-founder of International Initiatives for Societal Innovation. Hank is a member of the WFSF, and since 2019 he is also one of the Features Editors of WFSF's Human Futures Magazine.

Website: www.educore.nl; Linked-in: <https://www.linkedin.com/in/hank-kune-56aa0/>



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The European Journal of Futures Research

Dr. Erik F. Øverland

Dr. Øverland will discuss the role of the journal in terms of the challenges that European countries are facing today in terms of society, politics, economy, education, science and technology, and the contributions that the European region can make to solve global challenges. He will talk about the implicit objective of the journal in delving into the way in which European regions “share” common experiences, divisions and conflicts – which altogether build a rich resource for critical examination as well as forward-looking renewal.

Dr. Erik F. Øverland is the President of The World Futures Studies Federation, WFSF (wfsf.org) and the Co-Editor-in-Chief and co-founder of European Journal of Futures Research, EJFR. He also holds a part time position as a guest researcher at the Freie Universität Berlin, Germany. In Norway he is senior policy advisor to the Minister of Education and Research and has represented Norway as official delegate to several working groups in the EU and to the Steering Committee for Educational Policy and Practice, CDPPE, at The Council of Europe. Dr. Øverland has published several books and scientific articles about futures studies, and is one of the most experienced foresight practitioners in Norway. Øverland was the Project Manager of Norway2030 by the Norwegian Government (1998-2001) and has conducted futures studies for agencies and business enterprises both in Norway and abroad.

Two of his most influential publications are the article: Øverland, E.F. (2013): Universal Perspectivism. Transcending “facta” and “futura” through foresight theory building, Themed issue 2013-1, On the Horizon, Emerald Publishing, and a textbook at the university level: “CARPE FUTURUM. How to manage the future”, Cappelen Publishing 2010. Contact details: president@wfsf.org.

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Derek Woodgate

Foresight as a tool for increasing creativity through tech enhanced learning

Based upon quantitative and qualitative research deriving from the application of a newly created foresight-based learning system at the University of Agder, the presentation will demonstrate how the inclusion of established methodologies from foresight within an ICT course structure can lead to increased levels of student creativity when these processes are learned through a multimedia enhanced learning environment.

Derek Woodgate is a consulting futurist, educator, author, speaker and curator. He is the President and Chief Futurist of The Futures Lab, Inc. Derek is also the CCO of The Futures Lab's "living the future" events company, The FutureXperience Lab.

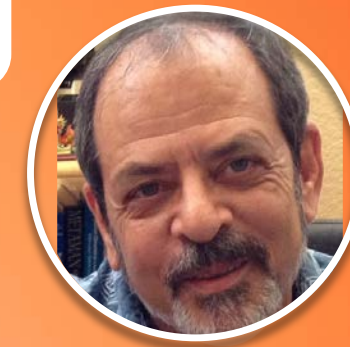
In addition, Derek is an Assistant Professor in the ICT Department of the Engineering and Science Faculty at the University of Agder in Norway and a Senior Lecturer at the University of Houston College of Technology Foresight Program. He is also on the Executive Board of the Center for Futures Studies at the University of Dubai. Derek is a PhD candidate at UiA.

His book, Future Frequencies (2004) was considered paradigm shifting in the foresight field, and his various pieces already published from his book Future Flow give a fresh look at how experiential manifestations can be designed to be adaptive to personal aesthetics, imagination, moods, and emotions to facilitate new approaches to techno-social exploration, human-machine integration, and learning.

Prior to The Futures Lab Inc., Derek had previous experience as an executive on the board of two major international corporations with over 20 years SVP-level management in global strategy. He started his career as a diplomat with the British Government (FCO). He is a Founding and previous Board Member of the Association of Professional Futurists and a long-time member of the WFSF. He is a member of the WFSF-UN/UNESCO Committee.



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An Introduction to Science Fiction: The Evolutionary Mythology of the Future

Tom Lombardo, PhD

This presentation provides an introductory overview of my book series on the historical evolution, power, and value of science fiction. Why is science fiction so popular and influential in contemporary human society? As narratives on the future, science fiction generates “total person immersion,” engaging and purposefully evolving all the dimensions of the holistic future consciousness.

Thomas Lombardo, Ph.D. is the Director of the Center for Future Consciousness, Editor of Future Consciousness Insights (formally Wisdom and the Future), Professor Emeritus and Retired Faculty Chair of Psychology, Philosophy, and the Future at Rio Salado College, and past Director of The Wisdom Page. He is a Fellow and Executive Board member of the World Futures Studies Federation and member and contributing editor of numerous futurist organizations and publications.

He has published nine books and over sixty articles and given an equal number of professional presentations on many futurist topics, including wisdom and the future of education; the future of consciousness and the human mind; dystopian and utopian thought; theories of the future; and science fiction. His newest books include Future Consciousness: The Path to Purposeful Evolution, winner of the 2017 Network Book Award; Science Fiction: The Evolutionary Mythology of the Future: Vol. I - Prometheus to the Martians (2018), hailed as “a brilliant piece of work” and “a ‘must-read’ in the study both of science fiction and the future;” and The Pursuit of Virtue (2019), “A brilliant, timely, erudite exposure of the shallow, divisive individualism of modern life.” He has just completed two more volumes of his Science Fiction book series. He is a graduate of the University of Connecticut and University of Minnesota and a graduate fellow of Cornell University. Presently he lives with his wife Jeanne in the Phoenix, Arizona metropolitan area.



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<https://unes.co/futures-literacy-summit-register>



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<https://wfsf.org>

